



General Session Sponsor

\$10,000

General sessions are available both days at the conference and are an opportunity for high exposure for your company with the full attendance of Conference delegates. Sessions will be assigned on a “first-sponsored, first-assigned” basis once the program becomes final.

Sponsor Profile

- Representative will introduce the moderator of the session while corporate logo appears on the screen

Conference Registration

- One complimentary registration for the full two days of the conference

First Night Reception

- 10 tickets to the First Night Reception, the premier networking event at the Conference

Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table

Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.