



# Sponsorship Opportunities

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The 26<sup>th</sup> Annual CCPPP Conference on  
Public-Private Partnerships  
November 5 & 6, 2018  
Sheraton Centre Toronto Hotel | Toronto, Canada



## First Night Reception Sponsor

**\$12,000**

As a First Night Reception Sponsor, you will have the opportunity to welcome guests at this premier networking event to close the first day of the conference. You will receive additional recognition and profile throughout the conference. There are eight (8) shared sponsorships available.

### Conference Registration

- 1 complimentary registration for the full two days of the conference.

### Sponsor Profile

- An opportunity to welcome guests at the First Night Reception
- Signage in highly visible locations at the Reception venue

### First Night Reception

- 20 tickets to the First Night Reception to invite your colleagues and clients to the premier networking event of the Conference

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials Benefit Package

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table



## Mobile Phone Charging Station

**\$8,000**

Your corporate logo displayed on Charging Stations on main conference floor. One locked stand alone station and 3 table top branded charging stations placed throughout the conference floor. Delegates have the option to lock their phones away to charge, or charge at cruiser tables and network while charging their devices. There are two (2) shared opportunities available for this sponsorship.

### Sponsor Profile

- Signage in the Conference level foyer
- Conference Chair will acknowledge your sponsorship

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table



## Breakfast Sponsor

**\$7,500**

Breakfast sponsorship opportunities are available on Day 1 and Day 2, and is the first opportunity for visibility on each day of the Conference. There are two (2) shared sponsorships available for each breakfast.

### Sponsor Profile

- Logo will appear on the screen in the breakfast room.
- Signage will be displayed in the hotel Conference foyer before and during the breakfast
- Conference Chair will thank the breakfast sponsor

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity



## Infused Water Stations

**\$7,000**

Your corporate logo will be displayed at Infused Water Dispensing stations and on the cups at the stations, throughout the conference foyer.

### Sponsor Profile

- Corporate logo will be displayed at Infused Water Dispensing stations and on the cups at the station.

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase Conference
- Company promotional material on Sponsorship Showcase Table



## Roundtable Sponsor

**\$5,000**

CCPPP will organize 5 roundtable discussions on day two of the national conference which will bring together representatives from various public-sector agencies, departments and municipalities to discuss various issues and projects in a round robin set of meetings. Registration for the roundtable meetings will be limited to a maximum of 50 participants.

There will be five (5) sponsorship opportunities.

### Sponsors Profile

- Sponsors will be assigned a roundtable and will act as hosts and moderators for the roundtable discussions
- Public sector representatives will rotate to each table allowing maximum discussion and visibility for each sponsor

### Branded Pens and Note Pads

- Sponsor may provide branded pens and notepads for the participants in this event.
- One complimentary registration for the full two days of the conference

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table

### Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.



## Next Generation Talent

**\$5,000**

The Sponsorship is an opportunity to contribute to the future of the P3 industry and get a first-hand look at Canada's emerging P3 talent. Your sponsorship will allow some of the country's top students engaged in P3 studies and research to enhance their knowledge, further their academic and career goals and expand their professional contacts. The student delegation will include upper-year undergraduate, graduate, university and college students from across Canada studying disciplines such as finance, engineering, public administration, law, business, economics, planning and construction management. There are four (4) shared sponsorships available.

### Sponsorship Profile

- Representative will be invited to join a student welcome breakfast on Day 1 of the Conference

### Luncheon Table

- As a sponsor of three students, you and two colleagues will have reserved seating with your sponsored students and will be recognized at the Day 2 luncheon

### Student Name Tags

- Your students will have a special-coloured nametag for easy recognition, which will also feature your company logo

### Student Selection Process

- You will be invited to assist in the 2018 student selection process

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

### Logos and Materials

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## Networking Break Sponsor

**\$5,000**

Morning and afternoon shared networking break sponsorship opportunities are available on Day 1 and Day 2 of the conference. There are two (2) shared sponsorships available for each of the three (3) networking breaks.

### Sponsors Profile

- Signage will be displayed in the hotel Conference foyer before and during the break
- Moderator of the session immediately preceding break will thank the networking break sponsor
- Company signage will be visible during this casual time when delegates mingle

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity