



# Sponsorship Opportunities

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The 26<sup>th</sup> Annual CCPPP Conference on  
Public-Private Partnerships  
November 5 & 6, 2018  
Sheraton Centre Toronto Hotel | Toronto, Canada



## Delegate Networking Lounge Sponsor

**\$15,000**

As a Networking Lounge Sponsor, you will be profiled in one of two (2) themed Networking Lounges. Large signage within the lounge will be displayed for the two days of the conference and room décor will reflect your corporate branding colours.

### Sponsor Profile

- Networking lounge will be available to delegates on the Conference floor
- High Profile signage will be displayed in and outside the lounge
- Input on décor and furniture to represent your brand

### Conference Registration

- One complimentary registration for the full two days of the conference

### First Night Reception

- 5 tickets for the First Night Reception, the premier networking event at the Conference

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Speed Networking Host

- Opportunity to designate one of your senior experts as a Speed Networking Host. This very successful event is returning for 2018! Interested delegates will participate in this fast paced 60 minute networking session.

### Delegate Registration Discount

- As a sponsor at this level, CCPPP is offering a \$75.00 discount for all full conference registrations.

### Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table



## Keynote Speaker Sponsor

**\$15,000**

Associate your organization with one of the high-profile keynote speakers in front of a large audience at the conference. Opportunities will be allocated on a “first-sponsored, first-assigned” basis, once the program becomes final.

### Sponsor Profile

- Representative will introduce the keynote speaker while logo appears on the screen. Sponsor will have a reserved seat at the Luncheon head table on the day of the speaker’s Keynote address

### Conference Registration

- One complimentary registration for the full two days of the conference

### First Night Reception

- 10 tickets for the First Night Reception, the premier networking event at the Conference

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Delegate Registration Discount

- As a sponsor at this level, CCPPP is offering a \$75.00 discount for all full conference registrations.

### Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area throughout Conference
- Company promotional material on Sponsor Showcase Table

### Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.



## First Night Reception Sponsor

**\$12,000**

As a First Night Reception Sponsor, you will have the opportunity to welcome guests at this premier networking event to close the first day of the conference. You will receive additional recognition and profile throughout the conference. There are eight (8) shared sponsorships available.

### Conference Registration

- 1 complimentary registration for the full two days of the conference.

### Sponsor Profile

- An opportunity to welcome guests at the First Night Reception
- Signage in highly visible locations at the Reception venue

### First Night Reception

- 20 tickets to the First Night Reception to invite your colleagues and clients to the premier networking event of the Conference

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials Benefit Package

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table



## Closing Reception

**\$10,000**

Following the last session of the conference, delegates will be met with cocktails and passed appetizers. This is a final opportunity for delegates to make business connections at this special closing event.

### Sponsor Profile

- Signage will be displayed in the foyer in the reception area
- Conference Chair will thank the sponsor in the closing remarks
- Company signage will be visible during this casual time when delegates mingle

### Conference Registration

- 1 complimentary registration for the full two days of the conference.

### First Night Reception

- 5 tickets for the First Night Reception, the premier networking event at the Conference

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table



## International Program Sponsor

**\$10,000**

The Canadian Council for Public-Private Partnerships will host a full day of programming on November 7th, for our international attendees at the annual conference. The program will provide an overview of the Canadian PPP framework and explore important industry considerations such as strategies for industry success in the Canadian market and how firms evaluate project opportunities in new global markets. Participants from Peru, Colombia, Chile, Mexico, Ecuador, China, the UK and the US, to name a few will be in attendance.

As the sponsor for this unique program of activity for our international delegates you will have the opportunity to host the group at your office and address them during their sessions. You will also have the opportunity to accompany the international delegates as they tour a number of PPP sites.

### Sponsor Profile

- Welcome to International Delegates
- On Screen profile at P3 2018 Conference
- One company representative at Day 2 Luncheon Head Table

### New! Conference Registration

- 1 complimentary registration for the full two days of the conference.

### First Night Reception

- 5 tickets for the First Night Reception, the premier networking event at the Conference

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table



## General Session Sponsor

**\$10,000**

General sessions are available both days at the conference and are an opportunity for high exposure for your company with the full attendance of Conference delegates. Sessions will be assigned on a “first-sponsored, first-assigned” basis once the program becomes final.

### Sponsor Profile

- Representative will introduce the moderator of the session while corporate logo appears on the screen

### Conference Registration

- One complimentary registration for the full two days of the conference

### First Night Reception

- 10 tickets to the First Night Reception, the premier networking event at the Conference

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table

### Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.



## Mobile Phone Charging Station

**\$8,000**

Your corporate logo displayed on Charging Stations on main conference floor. One locked stand alone station and 3 table top branded charging stations placed throughout the conference floor. Delegates have the option to lock their phones away to charge, or charge at cruiser tables and network while charging their devices. There are two (2) shared opportunities available for this sponsorship.

### Sponsor Profile

- Signage in the Conference level foyer
- Conference Chair will acknowledge your sponsorship

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table





## Speed Networking Sponsor

**\$8,000**

Speed Networking has been a very successful networking feature at the Conference for the past two years and returns again this year! This sponsorship will allow you to showcase your brand with what is today, a valuable tool for business. This is a unique sponsorship, which will see a maximum number of people interacting with one another in a short period of time. Registrations are limited and on a first come first served basis ensuring that participants and business hosts get the best quality networking from the experience. The speed networking will take place over 60 minutes on both days of the CCPPP national conference.

### Sponsor Profile

- Representative will act as the emcee of the speed networking while corporate logo appears on the stage screens. Sponsor may provide a 2-minute promotional video to be played in the room prior to the start of the event.

### Branded Pens and Note Pads

- Sponsor may provide branded pens and notepads for the participants in this event.

### Conference Registration

- One complimentary registration for the full two days of the conference

### Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table



## Breakfast Sponsor

**\$7,500**

Breakfast sponsorship opportunities are available on Day 1 and Day 2, and is the first opportunity for visibility on each day of the Conference. There are two (2) shared sponsorships available for each breakfast.

### Sponsor Profile

- Branded napkins will be placed on the hot breakfast buffet tables during your sponsored break
- Logo will appear on the screen in the breakfast room.
- Signage will be displayed in the hotel Conference foyer before and during the breakfast
- Conference Chair will thank the breakfast sponsor

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table



## Infused Water Stations

**\$7,000**

Your corporate logo will be displayed at Infused Water Dispensing stations and on the cups at the stations, throughout the conference foyer.

### Sponsor Profile

- Corporate logo will be displayed at Infused Water Dispensing stations and on the cups at the station.

### Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase Conference
- Company promotional material on Sponsorship Showcase Table



## Roundtable Sponsor

**\$ 5,000**

CCPPP will organize 5 roundtable discussions on day two of the national conference which will bring together representatives from various public-sector agencies, departments and municipalities to discuss various issues and projects in a round robin set of meetings. Registration for the roundtable meetings will be limited to a maximum of 50 participants.

There will be five (5) sponsorship opportunities.

### Sponsors Profile

- Sponsors will be assigned a roundtable and will act as hosts and moderators for the roundtable discussions
- Public sector representatives will rotate to each table allowing maximum discussion and visibility for each sponsor

### Branded Pens and Note Pads

- Sponsor may provide branded pens and notepads for the participants in this event.
- One complimentary registration for the full two days of the conference

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table

### Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.



## Breakout Session Sponsor

**\$5,000**

Breakout sessions are available both days of the conference. Associate your brand with topical issues or sectors discussed by public and private sector P3 leaders. Opportunities will be available to you on a “first-sponsored, first-assigned basis” once the program becomes final. Sponsors will be introduced by a pre-recorded Voice Over.

### Sponsor Profile

- Representative will introduce the moderator of the breakout session while your corporate logo appears on the screen.

### Recorded introduction

- Your representative will be called to the podium to introduce the moderator of the session with a pre-recorded introduction.

### Conference Registration

- One complimentary registration for the full two days of the conference

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table

### Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.



## Next Generation Talent

**\$5,000**

The Sponsorship is an opportunity to contribute to the future of the P3 industry and get a first-hand look at Canada's emerging P3 talent. Your sponsorship will allow some of the country's top students engaged in P3 studies and research to enhance their knowledge, further their academic and career goals and expand their professional contacts. The student delegation will include upper-year undergraduate, graduate, university and college students from across Canada studying disciplines such as finance, engineering, public administration, law, business, economics, planning and construction management. There are four (4) shared sponsorships available.

### Sponsorship Profile

- Representative will be invited to join a student welcome breakfast on Day 1 of the Conference

### Luncheon Table

- As a sponsor of three students, you and two colleagues will have reserved seating with your sponsored students and will be recognized at the Day 2 luncheon

### Student Name Tags

- Your students will have a special-coloured nametag for easy recognition, which will also feature your company logo

### Student Selection Process

- You will be invited to assist in the 2018 student selection process

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
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- Company promotional material on Sponsorship Showcase Table



## Networking Break Sponsor

**\$5,000**

Morning and afternoon shared networking break sponsorship opportunities are available on Day 1 and Day 2 of the conference. There are two (2) shared sponsorships available for each of the three (3) networking breaks.

### Sponsors Profile

- New – Logo branded cookies on the Break table during your break.
- Signage will be displayed in the hotel Conference foyer before and during the break
- Moderator of the session immediately preceding break will thank the networking break sponsor
- Company signage will be visible during this casual time when delegates mingle

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table