



Sponsorship Opportunities

The 26th Annual CCPPP Conference on
Public-Private Partnerships
November 5 & 6, 2018
Sheraton Centre Toronto Hotel | Toronto, Canada



Enhanced General Session Sponsor

\$15,000

General sessions are available both days at the conference and are an opportunity for high exposure for your company with the full attendance of Conference delegates. Sessions will be assigned on a “first-sponsored, first-assigned” basis once the program becomes final.

Sponsor Profile

The Enhanced General Session sponsor will have the opportunity to organize the session with the following criteria:

- Relevant, current theme that appeals to a wide audience and fits with the overall focus of P3 2018
- Limited to one representative from the sponsoring company who will participate in the session as a speaker or moderator
- Gender balanced, with International representation, to present a diversity of perspectives.

Conference Registration

- One complimentary registration for the full two days of the conference

First Night Reception

- 10 tickets to the First Night Reception, the premier networking event at the Conference

Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table

Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.



Barista Station Sponsor

\$15,000

A Barista will prepare specialty coffees throughout the full two days of the conference. Novelty pictures and themes can include your logo and skylines of Toronto. The coffee cup will be printed with your corporate logo.

Sponsor Profile

- Corporate logo will be displayed in the event area.
- Corporate logo and novelty pictures will be created on the coffees.
- Coffee cups will be branded with your corporate logo

Conference Registration

- One complimentary registration for the full two days of the conference

First Night Reception

- 5 tickets for the First Night Reception, the premier networking event at the Conference

Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

Speed Networking Host

- Opportunity to designate one of your senior experts as a Speed Networking Host. This very successful event is returning for 2018! Interested delegates will participate in this fast paced 60 minute networking session.

Delegate Registration Discount

- As a sponsor at this level, CCPPP is offering a \$75.00 discount for all full conference registrations.

Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area.

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase Conference
- Company promotional material on Sponsorship Showcase Table



First Night Reception Sponsor

\$12,000

As a First Night Reception Sponsor, you will have the opportunity to welcome guests at this premier networking event to close the first day of the conference. You will receive additional recognition and profile throughout the conference. There are eight (8) shared sponsorships available.

Conference Registration

- 1 complimentary registration for the full two days of the conference.

Sponsor Profile

- An opportunity to welcome guests at the First Night Reception
- Signage in highly visible locations at the Reception venue

First Night Reception

- 20 tickets to the First Night Reception to invite your colleagues and clients to the premier networking event of the Conference

Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

Logos and Materials Benefit Package

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table



Mobile Phone Charging Station

\$8,000

Your corporate logo displayed on Charging Stations on main conference floor. One locked stand alone station and 3 table top branded charging stations placed throughout the conference floor. Delegates have the option to lock their phones away to charge, or charge at cruiser tables and network while charging their devices. There are two (2) shared opportunities available for this sponsorship.

Sponsor Profile

- Signage in the Conference level foyer
- Conference Chair will acknowledge your sponsorship

Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table



Breakfast Sponsor

\$7,500

Breakfast sponsorship opportunities are available on Day 1 and Day 2, and is the first opportunity for visibility on each day of the Conference. There are two (2) shared sponsorships available for each breakfast.

Sponsor Profile

- Branded napkins will be placed on the hot breakfast buffet tables during your sponsored break
- Logo will appear on the screen in the breakfast room.
- Signage will be displayed in the hotel Conference foyer before and during the breakfast
- Conference Chair will thank the breakfast sponsor

Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity



Infused Water Stations

\$7,000

Your corporate logo will be displayed at Infused Water Dispensing stations and on the cups at the stations, throughout the conference foyer.

Sponsor Profile

- Corporate logo will be displayed at Infused Water Dispensing stations and on the cups at the station.

Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200-word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase Conference
- Company promotional material on Sponsorship Showcase Table



Roundtable Sponsor

\$5,000

CCPPP will organize 5 roundtable discussions on day two of the national conference which will bring together representatives from various public-sector agencies, departments and municipalities to discuss various issues and projects in a round robin set of meetings. Registration for the roundtable meetings will be limited to a maximum of 50 participants.

There will be five (5) sponsorship opportunities.

Sponsors Profile

- Sponsors will be assigned a roundtable and will act as hosts and moderators for the roundtable discussions
- Public sector representatives will rotate to each table allowing maximum discussion and visibility for each sponsor

Branded Pens and Note Pads

- Sponsor may provide branded pens and notepads for the participants in this event.
- One complimentary registration for the full two days of the conference

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table

Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.



Next Generation Talent

\$5,000

The Sponsorship is an opportunity to contribute to the future of the P3 industry and get a first-hand look at Canada's emerging P3 talent. Your sponsorship will allow some of the country's top students engaged in P3 studies and research to enhance their knowledge, further their academic and career goals and expand their professional contacts. The student delegation will include upper-year undergraduate, graduate, university and college students from across Canada studying disciplines such as finance, engineering, public administration, law, business, economics, planning and construction management. There are four (4) shared sponsorships available.

Sponsorship Profile

- Representative will be invited to join a student welcome breakfast on Day 1 of the Conference

Luncheon Table

- As a sponsor of three students, you and two colleagues will have reserved seating with your sponsored students and will be recognized at the Day 2 luncheon

Student Name Tags

- Your students will have a special-coloured nametag for easy recognition, which will also feature your company logo

Student Selection Process

- You will be invited to assist in the 2018 student selection process

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table



Networking Break Sponsor

\$5,000

Morning and afternoon shared networking break sponsorship opportunities are available on Day 1 and Day 2 of the conference. There are two (2) shared sponsorships available for each of the three (3) networking breaks.

Sponsors Profile

- New – Logo branded cookies on the Break table during your break.
- Signage will be displayed in the hotel Conference foyer before and during the break
- Moderator of the session immediately preceding break will thank the networking break sponsor
- Company signage will be visible during this casual time when delegates mingle

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table



Day 2 Afternoon Sessions - Autonomous Vehicle P3s: Visions of the Future

Panel 1: Curves Ahead: Rethinking Transportation in the Age of Driverless Vehicles **\$5,000**

Panel 2: Driving Change with P3s: Scaling Up Autonomous Vehicle Transportation Networks **\$5,000**

Associate your brand with these topical issues. Sponsors will be introduced by a pre-recorded Voice Over.

Sponsor Profile

- Representative will introduce the moderator of the breakout session while your corporate logo appears on the screen.

Recorded introduction

- Your representative will be called to the podium to introduce the moderator of the session with a pre-recorded introduction.

Conference Registration

- One complimentary registration for the full two days of the conference

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

Logos and Materials

- Company logo on the P3 2018 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table

Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.